

2022 BOW ISLAND LIBRARY CHILDREN'S FESTIVAL

Box 608, Bow Island, AB T0K 0G0

The Bow Island Friends' of the Library Committee is excited to begin planning for the **31st Annual** Bow Island Children's Festival. People who have attended the festival in the past anticipate it each year. With our social media advertising campaign, we've seen visitors come from all over Southern Alberta. We're certain this is the most widely attended event hosted in Bow Island.



The Festival consists of many activities for children and their parents as well as 4 amazing stage acts that are always sure to attract a crowd. The Bow Island Children's Festival prides itself on being a **FREE** festival organized by the Bow Island Friends of the Library Society. As with every year, the festival will take place on **Father's Day, Sunday June 19th**, and we are looking for your support to help make the 2022 festival another fun filled day for the children and families of Bow Island and surrounding communities.

We rely on donations received from our sponsors to help provide all activities such as the jump station, train rides, petting zoo and many other activities and performances for everyone to enjoy on the day of the festival.

For more information about our festival, visit www.bowislandchildrensfestival.com or see our Facebook page: Bow Island Children's Festival.

We understand that your business receives numerous sponsorship requests each year, so we have made sure to prioritize your recognition for any contribution you make. Read on to see the options available to get your company exposure at this great event!

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There are many sponsorship levels to choose from to meet your budget:

Level	Contribution	Included	Ad Dimensions
Platinum	\$1,000 and up	<ul style="list-style-type: none"> • Recognition as a Platinum sponsor on signage, posters, website and social media sites • <u>Exclusive</u> FULL page ad in our Program Booklet – stamped with “PLATINUM SPONSOR” so readers can immediately recognize you as a contributor • Listed in ‘Thank You’ section of our Program Booklet & prominent ‘Thank You’ sign at entrance of event • Optional placement of your company’s logo or sign at a main festival station or booth 	5” w x 8” h
Gold	\$500 - \$999	<ul style="list-style-type: none"> • Recognition as a GOLD sponsor on signage, posters, website and social media sites • <u>Exclusive</u> 1/2 page ad in our Program Booklet - stamped with “GOLD SPONSOR” so readers can immediately recognize you as a contributor • Listed in ‘Thank You’ section of our Program Booklet & prominent ‘Thank You’ sign at entrance of event • Optional placement of your company’s logo or sign at a festival station or booth 	5” w x 4” h
Silver	\$300 - \$499	<ul style="list-style-type: none"> • Recognition as a SILVER sponsor on signage, posters, website and social media sites • Complimentary 1/4 page ad in our Program Booklet - stamped with “ SILVER SPONSOR” so readers can immediately recognize you as a contributor • Listed in ‘Thank You’ section of our Program Booklet & prominent ‘Thank You’ sign at entrance of event • Optional placement of your company’s logo or sign at a festival station or booth 	2 ½” w x 4” h
Bronze	\$150 - \$299	<ul style="list-style-type: none"> • Recognition as a BRONZE sponsor on signage, posters, website and social media sites • Complimentary 1/8 page ad in our Program Booklet - stamped with “BRONZE SPONSOR” so readers can immediately recognize you as a contributor • Listed in ‘Thank You’ section of our Program Booklet & prominent ‘Thank You’ sign at entrance of event 	2 ½” w x 2” h
Ad Purchase	\$60	<ul style="list-style-type: none"> • ¼ Page Ad in our Program Booklet 	2 ½” w x 4” h
Ad Purchase	\$40	<ul style="list-style-type: none"> • 1/8 Page Ad in our Program Booklet 	2 ½” w x 2” h

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Sponsor Information

YES, I would like to sponsor this years' Children's Festival!

Business Name: _____ Contact Name: _____
Address: _____ Phone Number: _____
_____ Email: _____

Please select your contribution level:

- Platinum Sponsorship Includes FULL Page Ad \$1000 and up \$_____
- Gold Sponsorship Includes ½ Page Ad \$500 - \$999 \$_____
- Silver Sponsorship Includes ¼ Page Ad \$300 - \$499 \$_____
- Bronze Sponsorship Includes 1/8 Page Ad \$150 - \$299 \$_____
- Ad purchase ¼ Page Ad \$60
- Ad purchase 1/8 Page Ad \$40
- Other \$_____

Please email tccreativesolutions@gmail.com as early as possible to submit your ad in jpg format. We can create a simple ad for you as well.

Cheques can be made out to the "Bow Island Children's Festival" and mailed to address below OR E-transfer to: b.i.childrensfestival@gmail.com.

**Bow Island Friends of the Library Society
Box 608
Bow Island, AB T0K 0G0**

Please direct any questions to your committee contact:

Name: _____ Phone #: _____
Email: _____

In order to be included in our print advertising and program booklet please ensure return of this form and payment by May 1, 2022.

Thank you in advance for your support. This wonderful community event would not be possible without these generous contributions from our sponsors.

Sincerely,
The Bow Island Friends of the Library Society